



OneRen Marketing Executive Recruitment Pack

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Contract Details

Position: Marketing Executive

Contract: Permanent, 37 hours per week

Salary: Grade 4: £30,212.58 – £31,813.89

Location: OneRen Central Office, Paisley / Hybrid

Line Manager: Marketing & Campaigns Manager

About OneRen

OneRen are passionate about the part we play in improving life-long physical and mental health in every one of our communities. Our trust provides a range of affordable, accessible and ambitious services that are open to all and that improve personal, social and economic outcomes. Our goal is to improve the people of Renfrewshire's health and wellbeing by working in partnership to design and deliver a range of life-enhancing and accessible cultural, leisure and sporting opportunities that meet local needs and improve life chances across the population.

About the Role

The Marketing Executive is a dynamic role at the heart of OneRen's marketing operations. This position is responsible for supporting the day-to-day activity within the wider marketing and communications function. The postholder will be a key driver in shaping and amplifying OneRen's brand identity, promoting its diverse services and achievements to a wide range of stakeholders, and delivering all aspects of the marketing mix.



Key Responsibilities

- Create and deliver engaging campaign content across all channels including social media, websites, newsletters, leaflets.
- Capture photography and video content for campaigns and promotional materials.
- Write engaging copy for e-newsletters, social media, and direct marketing.
- Contribute to storytelling initiatives that highlight OneRen's community impact.
- Maintain advertising channels and support paid-for campaign delivery.
- Collaborate with colleagues to gather data and insights that inform future campaigns.
- Monitor market trends, competitor activity, and audience

What You'll Bring

- A strong portfolio showcasing content creation skills (written, visual, video).
- Experience with social media management, graphic design tools (e.g., Adobe Photoshop), and CMS platforms.
- Knowledge of SEO, digital marketing platforms, and social algorithms.
- Excellent communication, organisational, and analytical skills.
- A proactive, curious mindset and passion for digital storytelling.

Why Join Us?

- A supportive, inclusive, and innovative culture
- Opportunities for professional growth and development
- Flexible working arrangements
- A chance to deliver a key cultural destination for Paisley and Scotland.



Benefits

- 21 days annual leave and 12 public holidays, with an increase in line with length of service
- Buying additional leave of up to 5 days extra
- Free or discounted access to OneRen leisure facilities and up to two nominated family members or friends
- Use of all swimming pools with up to 5 friends or family
- A free venue and performance ticket per season
- Family friendly policies including flexible working, enhanced maternity/paternity
- Group life Assurance
- Access to Strathclyde Pension Fund, an employee contribution of 5.6% and employer contributory pension scheme of 17.5%
- Discounts with local and nationwide retailers via our Vivup – our employee benefits platform
- Access to Occupational Health, Physiotherapy & CBT
- Access to Time for Talking, a trusted mental health and wellbeing provider
- Access to free and confidential financial support advice services
- Discount off food and beverages at the Cafes located within OneRen venues
- Free parking in the centre of Paisley Town Centre

Ready to get creative and drive OneRen marketing forward?

Apply now at <https://www.oneren.org/work-with-us/join-our-team/>

What Happens Next

We'll shortlist based on your experience and potential against the essential criteria for the role. If selected, you'll be invited to an interview with the team. We may also ask you to prepare a short task/ presentation to show us how you think and approach your work.

We're keen to make the process welcoming and fair – if you need any adjustments, just let us know.

