



OneRen Communications Manager Recruitment Pack

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Contract Details

Position: Communications Manager

Contract: Permanent, 37 hours per week

Salary: Grade 7: £39,376.68 – £41,595.35

Location: OneRen Central Office, Paisley / Hybrid

Line Manager: Head of Marketing & Communications

About OneRen

OneRen are passionate about the part we play in improving life-long physical and mental health in every one of our communities. Our trust provides a range of affordable, accessible and ambitious services that are open to all and that improve personal, social and economic outcomes. Our goal is to improve the people of Renfrewshire's health and wellbeing by working in partnership to design and deliver a range of life-enhancing and accessible cultural, leisure and sporting opportunities that meet local needs and improve life chances across the population.

About the Role

We're seeking a Communications Manager to lead the delivery of OneRen's communications strategy.

This is a senior role with responsibility for driving public awareness and supporting income generation through impactful storytelling and media engagement. A core function of this position is to lead all public relations and media relations activities. This includes proactively building relationships with media, developing compelling content, and securing positive coverage that drives engagement and supports organisational goals. The Communications Manager will also be the central figure in all crisis communications, acting as a key point of contact to protect the organisation's reputation and manage public messaging during challenging situations.



Key Responsibilities

- Lead public relations and media engagement to enhance OneRen's profile and reputation.
- Manage crisis communications and act as a key contact during high-pressure situations.
- Create compelling content including press releases, media kits, and feature articles.
- Monitor media coverage and report on communications performance using data insights.
- Deliver internal communications strategies that engage and align staff with OneRen's mission.
- Collaborate with colleagues to shape messaging that supports campaigns and income generation.

What You'll Bring

- Proven success in media relations, brand strategy, and crisis communications.
- Strong writing and storytelling skills with a keen eye for detail.
- Ability to manage multiple projects working seamlessly with cross-functional teams.
- Strong stakeholder engagement skills and the ability to influence across teams and levels.
- Familiarity with media monitoring tools and digital

Why Join Us?

- A supportive, inclusive, and innovative culture
- Opportunities for professional growth and development
- Flexible working arrangements
- A chance to deliver a key cultural destination for Paisley and Scotland.



Benefits

- 21 days annual leave and 12 public holidays, with an increase in line with length of service
- Buying additional leave of up to 5 days extra
- Free or discounted access to OneRen leisure facilities and up to two nominated family members or friends
- Use of all swimming pools with up to 5 friends or family
- A free venue and performance ticket per season
- Family friendly policies including flexible working, enhanced maternity/paternity
- Group life Assurance
- Access to Strathclyde Pension Fund, an employee contribution of 6.1% and employer contributory pension scheme of 17.5%
- Discounts with local and nationwide retailers via our Vivup – our employee benefits platform
- Access to Occupational Health, Physiotherapy & CBT
- Access to Time for Talking, a trusted mental health and wellbeing provider
- Access to free and confidential financial support advice services
- Discount off food and beverages at the Cafes located within OneRen venues

Ready to drive OneRen Marketing & Communications forward?

Apply now at <https://www.oneren.org/work-with-us/join-our-team/>

What Happens Next

We'll shortlist based on your experience and potential against the essential criteria for the role. If selected, you'll be invited to an interview with the team. We may also ask you to prepare a short task/ presentation to show us how you think and approach your work.

We're keen to make the process welcoming and fair – if you need any adjustments, just let us know.

